



O+: Oxygen in a can

Ever since you were born, you've been breathing oxygen for free, right? Well the masters of mundane marketing agree that it is time for you to adjust your thinking. Yes, you can breathe air for free; but how lame would that be? Naturally occurring oxygen is just so 10,000 years ago. It's time for you to begin breathing more pure, more refreshing oxygen.

Yes, the world's most essential element is making a fashionable comeback.

This time, in a can.

And Oxygen Plus, a new company, is leading the way by providing 95% pure oxygen-enriched air that is portable, safe, natural and easy to use anywhere, anytime.

My husband and I recently tried O+ and felt the immediate effects; but not for long. It won't make you light headed, but it won't make you run faster either. Somewhere in the middle ground between those two extremes lies the benefit gained from the oxygen in Oxygen Plus. In fact, the benefits of a few blasts of O+ may actually be more psychological than genuinely physical, but there's no doubting that several gulps of oxygen certainly feel as if they can cut through the fur and filth of a hangover or the smog in a heavily polluted city. Even without the pollution or the pleasure of a heavy night's antics, I must admit that a distinct feeling of well-being does wash over you.

For those of you who don't drink coffee, this could be your natural alternative to caffeine.

