



Elevate.



## ELEVATE WITH PORTABLE O<sup>2</sup> FROM OXYGEN PLUS, INC

*Hollywood's Hottest New, Must-Have Accessory*

ST. PAUL, MN — Would you like some oxygen with that drink? Hollywood A-listers got a blast of some pure O<sup>2</sup> at the 2007 Kari Feinstein's MTV Movie Awards Style Lounge. **Brooke Shields, Kristen Cavalleri, Josh Henderson and Elisha Cuthbert** were among the bevy of Hollywood elite to sample Oxygen Plus's O<sup>+</sup>Stick™, a hand-held, portable inhaler with 95% pure, enriched oxygen.

Late nights of over indulgence, jet lag, pollution, stress and other environmental factors can make you feel like your get up and go just got up and went. That's when the O<sup>+</sup>Stick comes to the rescue. It contains four over times the amount of oxygen found in ambient air. "Oxygen is the essential ingredient in the conversion of fuel to energy in the human body. When your energy is low, if your air is compromised or maybe you just partied a little too hard, supplemental oxygen can help," states Oxygen Plus President Kevin Berigan.

The O<sup>+</sup>Stick and O<sup>+</sup>Mini ( a 4" inch version) have been making the rounds of some of the hottest celebrity events including; Deer Valley Celebrity Ski Fest, Honda Ski Tour, Vail Film Festival, Tribeca Film Festival and most recently at Cinevegas.

So whether you are practicing yoga, schussing down the slopes, trekking through the jungle, traveling across three time zones, picking up the kids from soccer, experiencing computer burn-out or just partied out and pooped, Oxygen Plus products offer an all natural, refreshing and relaxing way to restore and revitalize.

The compact O<sup>+</sup>Stick comes with an outer shell and replaceable canisters in a variety of refreshing aromas, including Peppermint and Natural. At the core of the product is a unique pressurized canister, made of recyclable aluminum. Pushing the O<sup>+</sup>Stick's actuator releases the flow of oxygen. Three to five deep breaths provide optimal benefits. Average consumption allows approximately 50 breaths from each canister.

Oxygen Plus also debuted recently the world's smallest and lightest oxygen product available -- the O<sup>+</sup>Mini. This portable 4" x 1.25" canister packs 20+ breaths of 95% pure oxygen. It's purse or pocket-friendly, disposable and is available in peppermint or pink grapefruit.

Oxygen Plus products are currently available in some of the most prestigious retailers, boutique hotels and luxury spas in the world. They include: W Hotels (San Francisco), The Delano (Miami) Stein Eriksen Lodge & Spa (Park City, Utah), Sunset Marquis Hotel and Villas (Hollywood), Dream Hotel & Night Hotel (NYC), Mandarin Oriental Hotel (Miami), Bernardus Lodge & Spa (Carmel Valley), Exhale Spas (Manhattan, Boston, Chicago, Dallas, Santa Monica), Hotel Monaco (Seattle), The Spa at the Watermark Hotel (San Antonio), St. Regis Resort (Aspen), and Spa Struck (Vail, Beaver Creek) and Paragon Sports (NYC). You can also find O<sup>+</sup> products on-line at [www.oxygenplus.com](http://www.oxygenplus.com).

The O<sup>+</sup> Elevate Pack (reusable O<sup>+</sup>Stick shell, 1 can natural, 1 can peppermint) retails for \$34.00. Refills are available in 3 packs (natural, peppermint or pink grapefruit) for \$31.00 and 6 packs (peppermint or a natural and peppermint combo) for \$59.95. The O<sup>+</sup>Mini retails for \$7.00, or \$21.00 for a 3-pack or \$41.00 for a 6-pack (peppermint or pink grapefruit).

For more information on Oxygen Plus, Inc and the revolutionary new O<sup>+</sup>Stick™ call: 1-866-675-8711 or visit: [www.oxygenplus.com](http://www.oxygenplus.com).



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