



## News Release

### **Oxynate at Mall of America® and Oxygen Plus® team to offer Minnesota shoppers means to breathe easy this holiday season**

Recreational oxygen companies offer a safe, no calorie, no caffeine, no crash energy alternative this holiday season.

**Minneapolis, MN December 6, 2011** – No need to shop ‘til you drop. If you’re part of the staggering 77% of Americans who cite “lack of energy” as a top health concern, you may find Christmas shopping surprisingly revitalizing at Mall of America® this holiday season. In addition to the convenience of an indoor, one-stop shopping experience, the MOA™ also offers a refreshing way to restore your energy level at [Oxynate](#) – “the world’s best oxygen bar!”



Breathing supplemental oxygen replenishes your blood oxygen level, improving your cognitive performance and helping you feel more alert and energetic.

At MOA, Oxynate complements its restorative oxygen experience with aromatherapy, a relaxing massage in a Shiatsu massage chair and reviving beverages. Convenient and affordable at just \$20 a session, the 20-minute “spa-like” experience lets you revitalize and momentarily tend to yourself while you’re shopping for others and navigating the sometimes stressful holiday hustle and bustle.

While you’re catching your breath at the oxygen bar, you will likely discover the perfect holiday gift or stocking stuffer. [Oxygen Plus®](#) (O+) hand-held, portable 95% recreational oxygen products contain more “breaths for your buck” than any other canned oxygen in the atmosphere. Sleek, compact, light weight, and push-button easy to use, O+'s flagship product - The Elevate Pack™, featuring the O+ Shell™ and refills - is so simple to use and replace it's just like changing batteries in a flashlight. The Elevate Pack makes a unique, attractive, thoughtful gift for the friend who's a frequent traveler or the family member who's headed on a mountain ski trip – among others who need a refreshing boost of O<sub>2</sub>.



To help spread the holiday spirit, Oxygen Plus is exhaling a special [online holiday promotion on all Pink Grapefruit flavored products](#) now through December 31, 2011. To take advantage of this limited-time 50% off product discount, simply visit [www.oxygenplus.com](http://www.oxygenplus.com), click through to the O+ Store, and enter promo code O+PINKHOLIDAY during the checkout process.

So you can breathe easy this holiday season, Minnesotans and out-of-state shoppers. Visit MOA and replenish with a few deep breaths of enriched oxygen so you can float through the season feeling invigorated and more alert the natural, no calorie, no caffeine, no crash way.

## **ABOUT MALL OF AMERICA®**

Mall of America is the nation's largest retail and entertainment complex. At 4.2 million square feet, MOA is home to more than 520 world-class shops; Nickelodeon Universe®, the nation's largest indoor family amusement park; SEA LIFE Minnesota Aquarium, a 1.2 million gallon walk-through aquarium; Moose Mountain Adventure Golf; Theatres at Mall of America® - a 14-screen movie theater with VIP theatre and more. The Mall opened in August of 1992 and is located in Bloomington, Minn., just minutes from downtown Minneapolis and St. Paul. Follow [Mall of America](#) on [Facebook](#) and [Twitter](#) or visit our [blog](#).

## **ABOUT OXYNATE**

Oxynate is a recreational oxygen bar that specializes in providing a unique, relaxing, rejuvenating experience. Located in the world famous Mall of America in Bloomington, MN, since 2005, Oxynate provides top-notch total comfort and relaxation of the body, mind, soul and environment along with great customer support. Through its commitment, experience, and expertise, Oxynate has established a business relationship with its customers which aims to last a lifetime. Visit Oxynate on the 3rd Floor, East Side (E356) of the Mall of America or online at [www.oxynate.com](http://www.oxynate.com).

## **ABOUT OXYGEN PLUS®**

Elevating from their headquarters in Minnetonka, MN, Oxygen Plus, Inc. (O+) is leading the development, manufacturing and marketing of portable, recreational oxygen for wellness-minded persons worldwide. O+'s flagship product - the Elevate Pack™, featuring the O+ Shell™ and refills – contains 100+ breaths of 95% pure, recreational oxygen. Elegant and lightweight, the O+ Mini™ and O+ Skinni™ are, respectively, the smallest and tallest recreational oxygen products in the world - with “the most breaths for your buck” of any other canned recreational oxygen of comparable size. All O+ products are available in a variety of refreshing flavors. Elevate yourself at [www.oxygenplus.com](http://www.oxygenplus.com) and follow O+ on [Facebook](#) and [Twitter](#).

*Any person with impaired heart or lung function or other medical conditions should consult with his or her physician prior to using O+ products. O+ products are intended for recreational, intermittent use only, not to be used as medical or life-saving device.*

*Elevate your IQ with O+*

- Air pollution, traveling to a higher elevation and breathing stale air that has less than the normal 20-21% oxygen are some of the conditions that can reduce blood oxygen levels.
- At cruising altitude, airline cabins have lower-than-normal air pressure and oxygen levels. Blood oxygen saturation during commercial flights can be 5%–10% lower than normal.

(Source: [www.oxygenplus.com](http://www.oxygenplus.com))