



## News Release

### **Oxygen Plus, Inc. offers a holiday energy boost for shopping and stocking stuffers as a no caffeine, no crash alternative**

**Minneapolis, MN November 7, 2011** – The stresses of holiday travel, long days, late nights, over indulgence and other environmental factors can make you feel like your get up and go just got up and went. Energy drinks, caffeine fixes and other energy recovery methods aren't for everyone.

Oxygen Plus (O+) is offering a new, all-natural way to elevate through the hustle and bustle of the holidays. Jump start your energy level with a few deep breaths of one of the most invigorating products of 2011: O+ hand-held, portable 95% pure recreational oxygen – with more than four times the concentration of oxygen found in unpolluted, everyday air.

"Oxygen is vital to the production of energy in the body," states Oxygen Plus Founder and President Christine Warren. She exhales, "We offer the weary holiday goer a convenient, natural source of energy and a healthy alternative with no calories, no carbs, no caffeine, and no crash."

Holiday stocking, purse, and pocket friendly, O+ is bringing holiday cheer to customers by running **"A Very Pink Holiday" promotion for 50% off** select Pink Grapefruit flavored products through December 31, 2011 while supplies last. To receive the discount, order online at the O+ Store: <http://shop.oxygenplus.com/collections/a-very-pink-holiday>. Enter promo code O+PINKHOLIDAY when purchasing to receive your elevating 50% discount.

All O+ products are a short breath away at [www.oxygenplus.com](http://www.oxygenplus.com). For more information on Oxygen Plus, visit online or call toll-free: 1 (866) 675-8711. Don't forget to breathe with O+ on Twitter @Oxygen\_Plus and on Facebook at [www.facebook.com/OxygenPlus](http://www.facebook.com/OxygenPlus).

Oxygen Plus's portable, 95% pure recreational oxygen products are available at some of the most prestigious luxury and boutique hotels in the world, including several prominent [W Hotels](#), [Four Seasons](#), and [Viceroy Hotels](#), and is a long-time staple at the [Hyatt Regency Denver](#) and [Stein Eriksen Lodge](#) in Park City, Utah. O+ products are also available at premium specialty sport retailers and luxury spas, including the [Spa at the Broadmoor Hotel](#) in Colorado Springs, [Jan's Mountain Recreation Experts](#), and most recently [Total Hockey](#) stores in Missouri, Minnesota and Illinois.

### **ABOUT OXYGEN PLUS, INC.**

Elevating from their headquarters in Minnetonka, MN, Oxygen Plus, Inc. (O+) is leading the development, manufacturing and marketing of portable, recreational oxygen for wellness-minded persons worldwide. O+'s flagship product - the Elevate Pack, featuring the O+Shell and refills – contains 100+ breaths of 95% pure, recreational oxygen. Elegant and lightweight, the O+ Mini and O+ Skinni are, respectively, the smallest and tallest recreational oxygen products in the world - with "the most breaths for your buck" of any other canned recreational oxygen of comparable size. All O+ products are available in a variety of refreshing flavors. Elevate yourself at [www.oxygenplus.com](http://www.oxygenplus.com).

*Any person with impaired heart or lung function or other medical conditions should consult with his or her physician prior to using O+ products. O+ products are intended for recreational, intermittent use only, not to be used as medical or life-saving device.*